

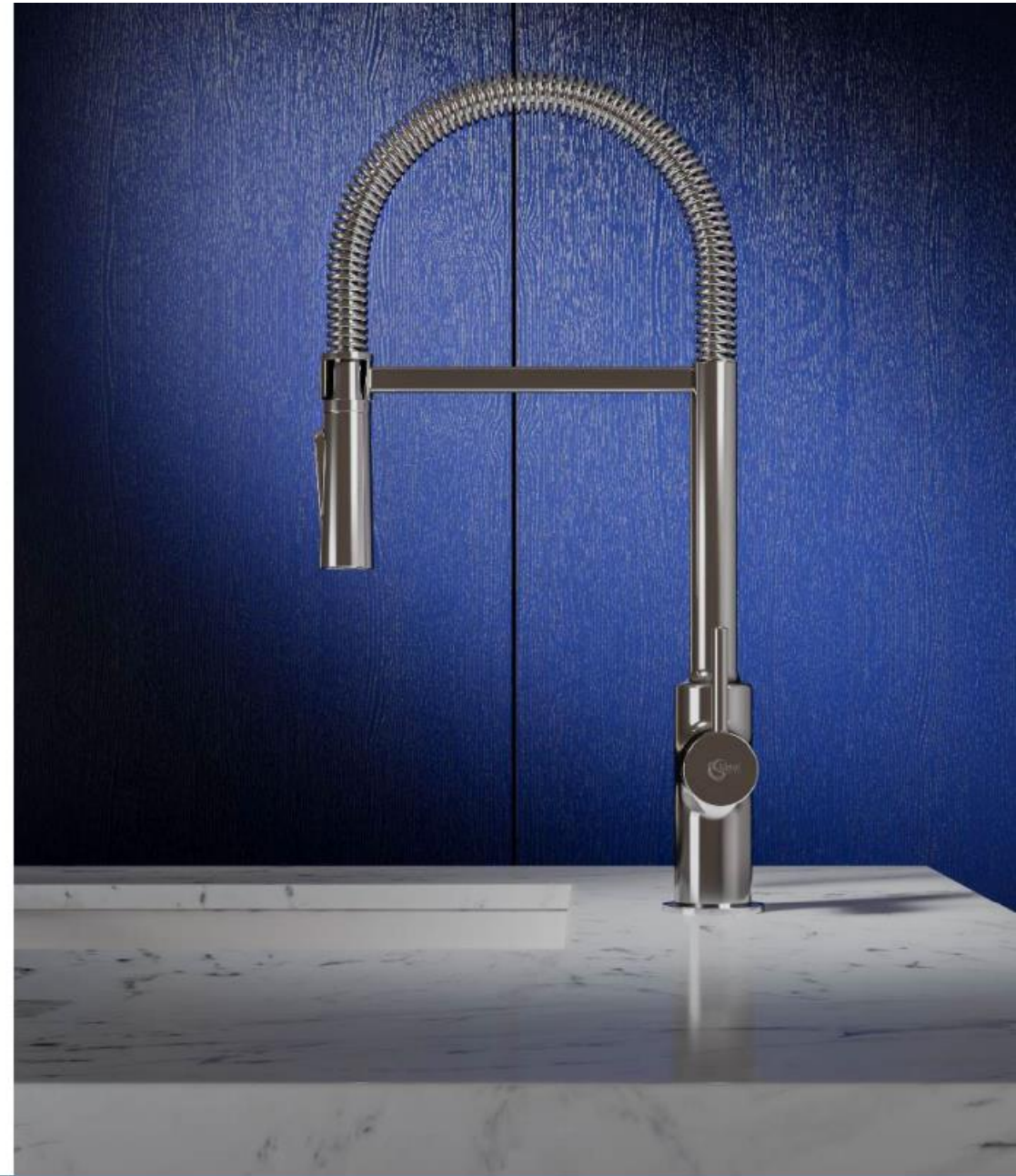
Introduction

Ceralook combines practicality and elegance in a range of kitchen mixers that leaves nothing more to be desired. Its distinctive design sets the tone in every kitchen.

The comprehensive functionality is provided by numerous different models with low or high mounted spouts, L-spouts as well as a Semi-Pro model.

Ceralook offers many practical and aesthetic features, such as pull-out spouts or colour finishes.

Simply beautiful, versatile and incredibly practical.



Key Features & Benefits

Cleaner, slimmer looks in 3 designs

3 finish options satisfying all demands

Available with L-spout, low mounted spout and as semi pro model

Very durable thanks to the new 38mm FimaFlow cartridge

BlueStart technology saves energy and water

Safe positioning thanks to EASY-FIX

L-Shape model available with pull-out spout



BlueStart Technology



Our Bluestart Technology offers consumers increased ability to save energy without sacrificing on performance.

Using our same Firmaflow cartridge, we are able to allow the user to lift the lever straight up without drawing any hot water, for such tasks as brushing your teeth.

This means the boiler does not turn on when the tap is first turned on without moving to the left, only drawing hot water when it is necessary.

Unlike some cold start technologies, BlueStart offers the same amount of movement as a conventional basin mixer, meaning the full range of hot and cold is still available.



FirmaFlow®

from the inventors of the ceramic disc cartridge

ENGINEERING PRECISION, CELEBRATING FIFTY YEARS

With the invention of the ceramic disc cartridge, Ideal Standard saw what others couldn't.

It was born from our commitment to design innovation.

The original ceramic disc cartridge ensured no leaks and easy temperature adjustment, and revolutionised the single-lever tap's performance and comfort.

With the FirmaFlow® cartridge we continue to raise the standards of performance, quality and comfort.

500,000+
use cycles, twice that
of the industry norm

95°C
heat resistant

10-15 years
of daily use



Product Range



Low spout kitchen mixer, chrome



Low spout kitchen mixer, silver storm



L-shape spout kitchen mixer, chrome



L-shape spout kitchen mixer, silk black



L-shape spout kitchen mixer, silver storm



L-shape spout kitchen mixer with pull out spout, chrome



Semi-pro kitchen mixer with 2 function spout, chrome

